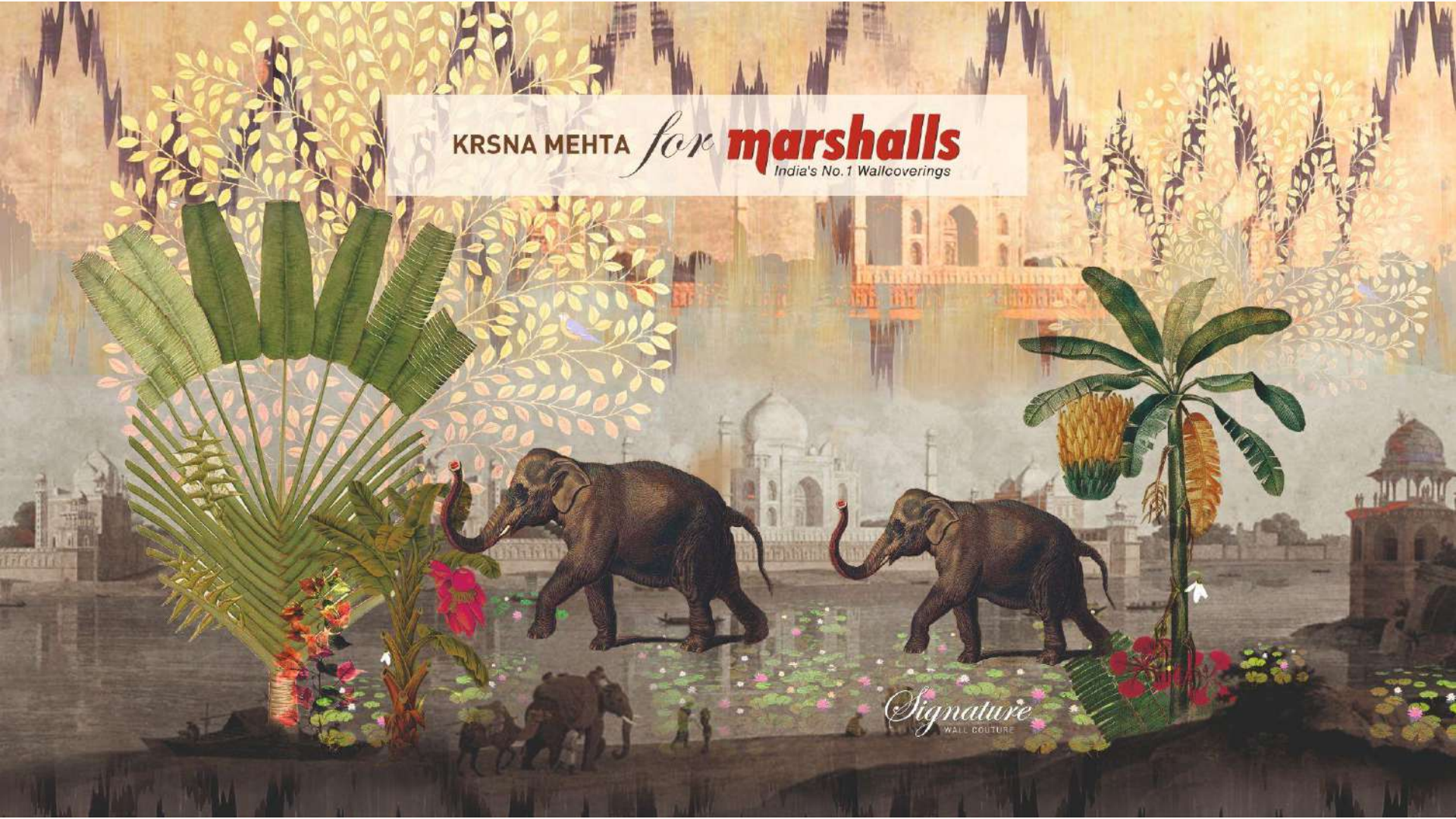


KRSNA MEHTA *for* **marshalls**  
India's No.1 Wallcoverings



*Signature*  
WALL COUURE

## KRSNA MEHTA



Krsna Mehta, one of the world's renowned interior designers, known for his quintessential taste in textile and art is focused on nurturing relationships - spatial, material and personal - striking the perfect representation of today's India with his artwork, full of

Krsna Mehta has enjoyed several notable distinctions, being honoured by ELLE DECO International Design Awards (EDIDA) for four consecutive years and represented India at IMAGINE India at MACYS, San Francisco, California. He has also featured in Vogue, Elle Decor, Inside Out, Architectural Digest and several other international lifestyle magazines. For Krsna Mehta, his design philosophy translates in "Taking India Contemporary to the World". This special curation and venture with 'Marshalls', finally brings Krsna Mehta's classic designs onto your walls.

## MARSHALLS

Marshalls was established in 1975, when the concept of Wallcoverings in India was relatively unknown. A visionary, Mr. Baldevkrishan Sharma, introduced the Wallcoverings concept when no one had even thought of it. Being the No. 1 Wallcoverings company in India today, we, at Marshalls, envision providing brilliant designs, colours and textures to meet the spectrum of every household. The continuously evolving technology available has helped us constantly deliver a better product in terms of both style and function.

Currently we have 10 exclusive Marshalls showrooms across Mumbai that include flagship showrooms of 10,000 sq. ft. each in Worli, Navi Mumbai and Andheri. In total, we have 30 showrooms across 15 cities in India. The specialty of our showrooms is the professional guidance provided by our team of highly experienced experts in selecting the most apt Wallcoverings for your interiors.

Our mission is to reach out to more interiors, by providing unique options that build a long-lasting relationship with our customers.

With our newest designer collection SIGNATURE WALL COUTURE, we have set the bar for Wallcoverings even higher in India. In this series, original work by renowned Indian artists will be acquired and self-manufactured exclusively for SIGNATURE WALL COUTURE, designer Wallcoverings.



# India Fusion

## Colour is a power which directly influences the soul

The saying by Wassily Kandinsky perfectly synchronises with the majestic collections of impressions crafted by Krsna Mehta. The world of interior design is incomplete without this prolific artist and designer known for bringing a perfect mix of bright colours and bold style influenced by Indian culture.

Imagine how fascinating it would look if these impressions could be experimented on none other than the Indian walls. Keeping this in mind, a revolutionary idea of bringing the rich hues of the Indian tapestry into Wallcoverings was coined by Marshalls in association with Krsna Mehta.

Now after the incredible success of the erstwhile four editions, Marshalls and Krsna Mehta are set to enthrall you yet again with its brand new 5th Season of the Designer Wallcoverings. Each Wallcovering has been crafted with utmost precision through new-age technical innovations.

Dive into the evergreen world of Indian culture as you flip through





Elephants of Mathura

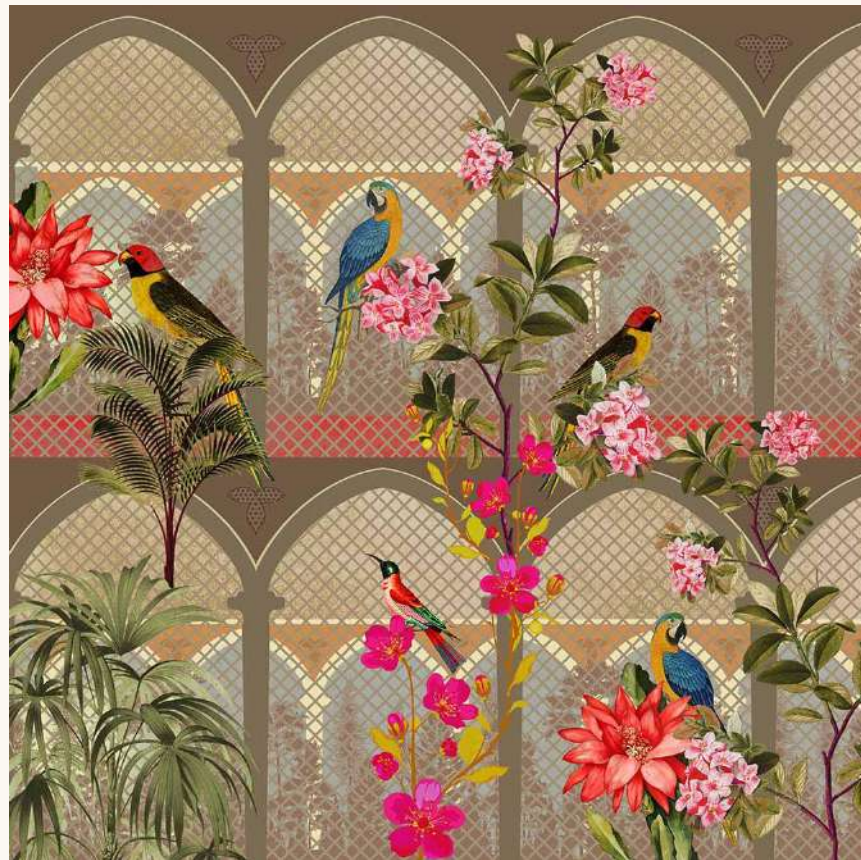


KM 4001





Arches of Enigma



KM 4002





Spring Bloom



KM 4003



Mystic Mayhem



KM 4004





Oriental Jibe



KM 4005





Floral Galore



KM 4006



A Windy Day



KM 4007





Heron's Palace



KM 4008





Safari



KM 4009





Safari



KM 4010





Signature Windows



KM 4011





Rose Twist



KM 4012



Rose Twist



KM 4013





Crepe Floret Delight



KM 4014



Crepe Floret Delight



KM 4015





KM 4016





Dance of Frondescence



KM 4017





Warbled Verdure



KM 4018

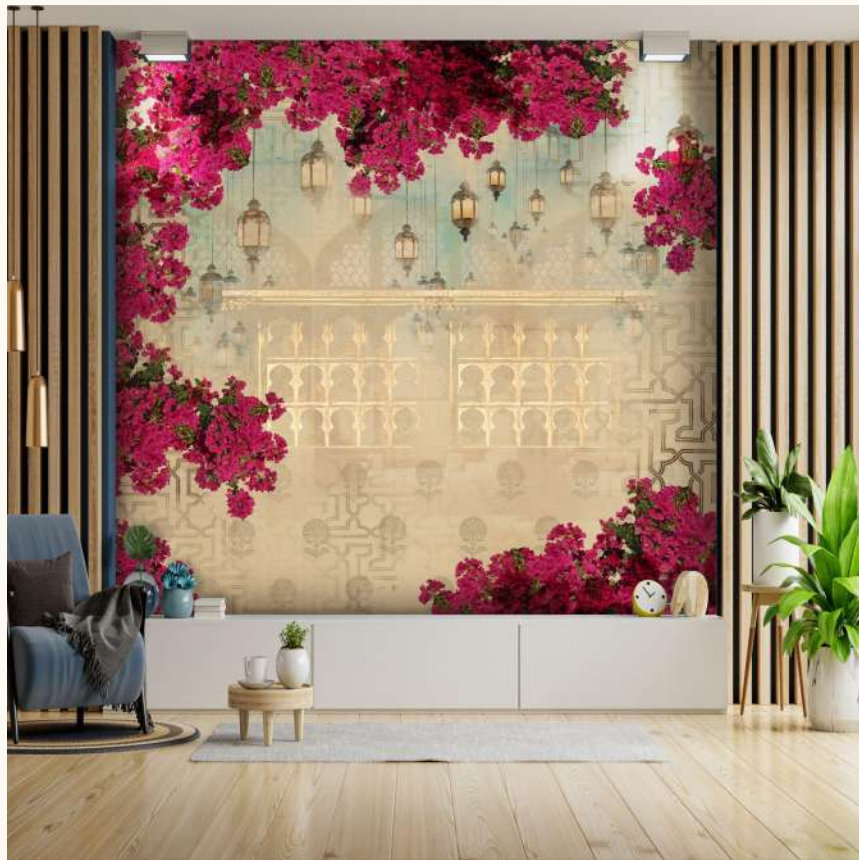


Warbled Verdure

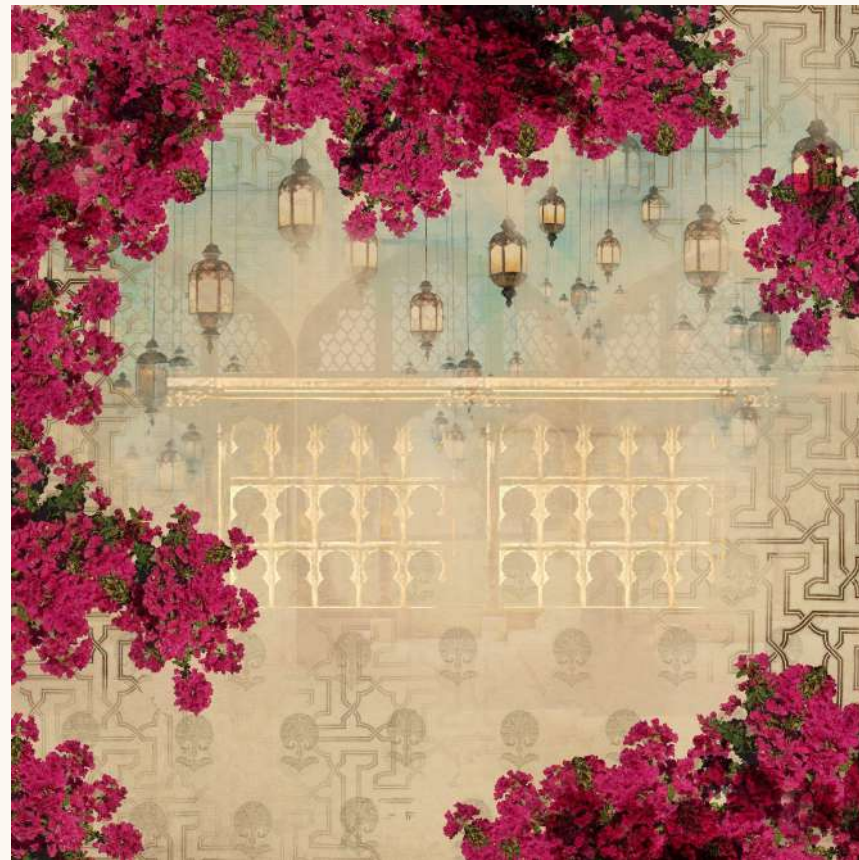


KM 4019





Bougainvillea Spectabilis



KM 1004



The Aesthetic Yield



KM 3016





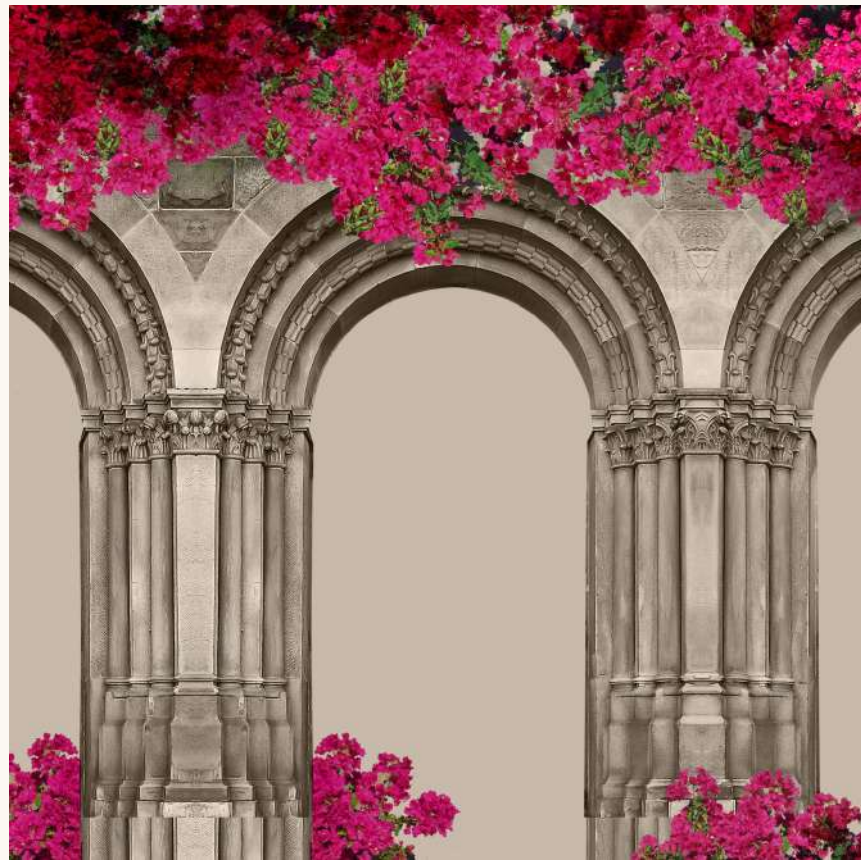
Sanctuary of Fluorescence



KM 3015



Arches of Triumph



KM 3001





Rhythm of the Night



KM 3011





Fluttering Feathers Envisage



KM 3006





Fluttering Feathers Envisage



KM 3007





Flora Crest of the High Flower



KM 3008





Curtains of Versatility



KM 3012



Cascading Glory

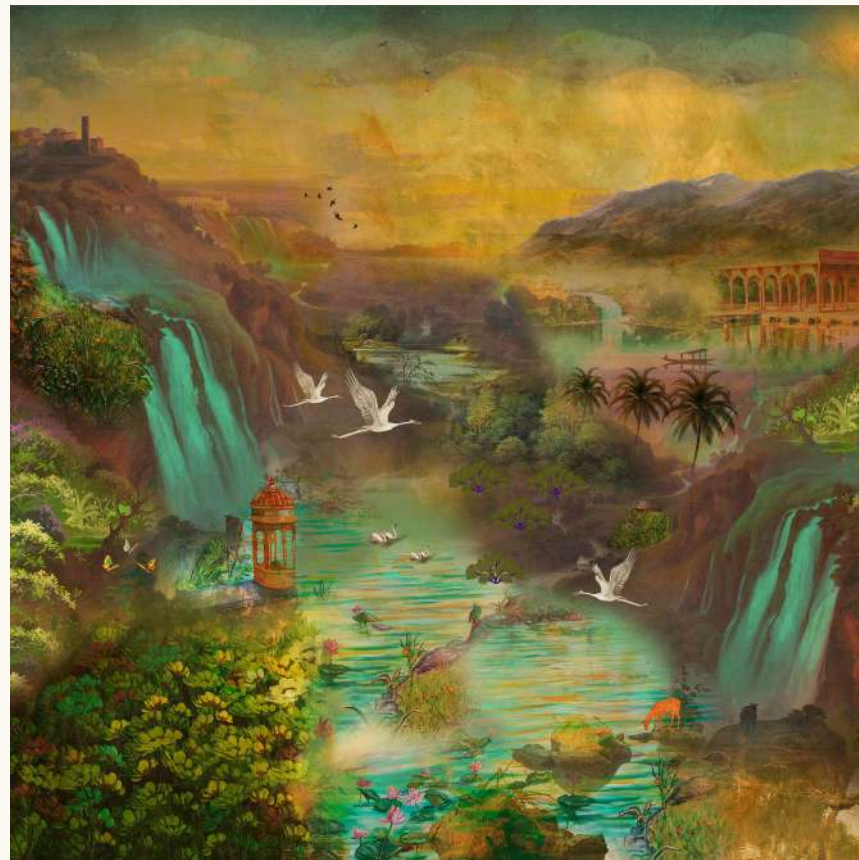


KM 1037





Cascading Glory



KM 1038





Windows of Dazzle Earthy

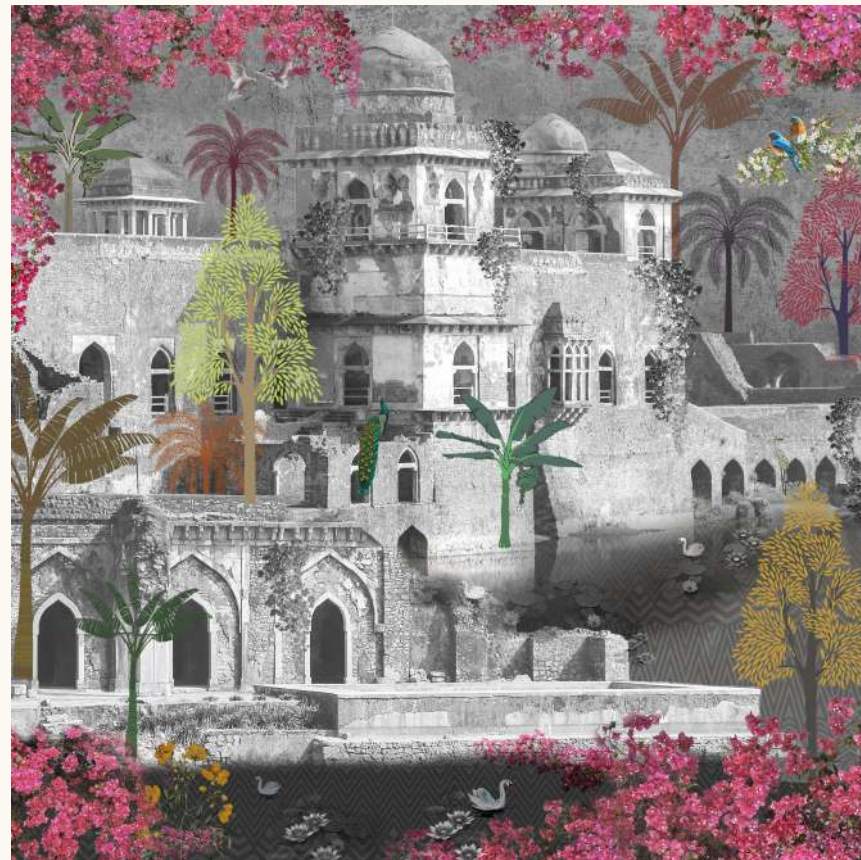


KM 1040





Fort City of Mandu



KM 1043





Fort City of Mandu



KM 1044





Blooming Aisle



KM 1045





Blooming Aisle



KM 1046





Timid Royalty



KM 1047





Timid Royalty



KM 1048





Rovers of Moana



KM 1056





Platter Portrayal



KM 1058



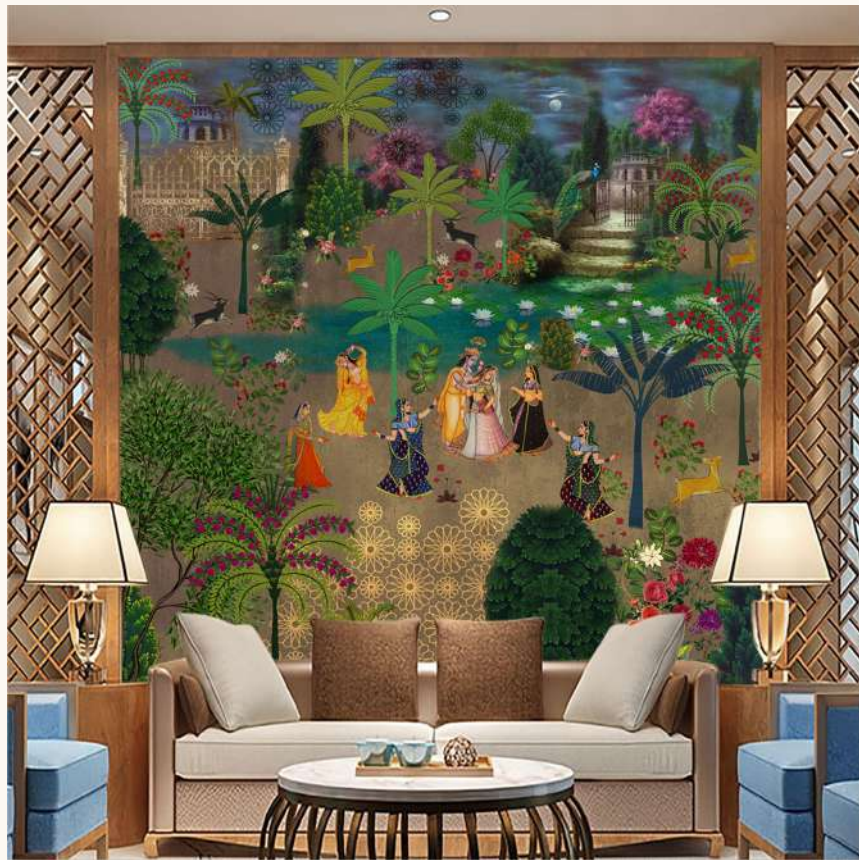


Labyrinth of Ashtamundi

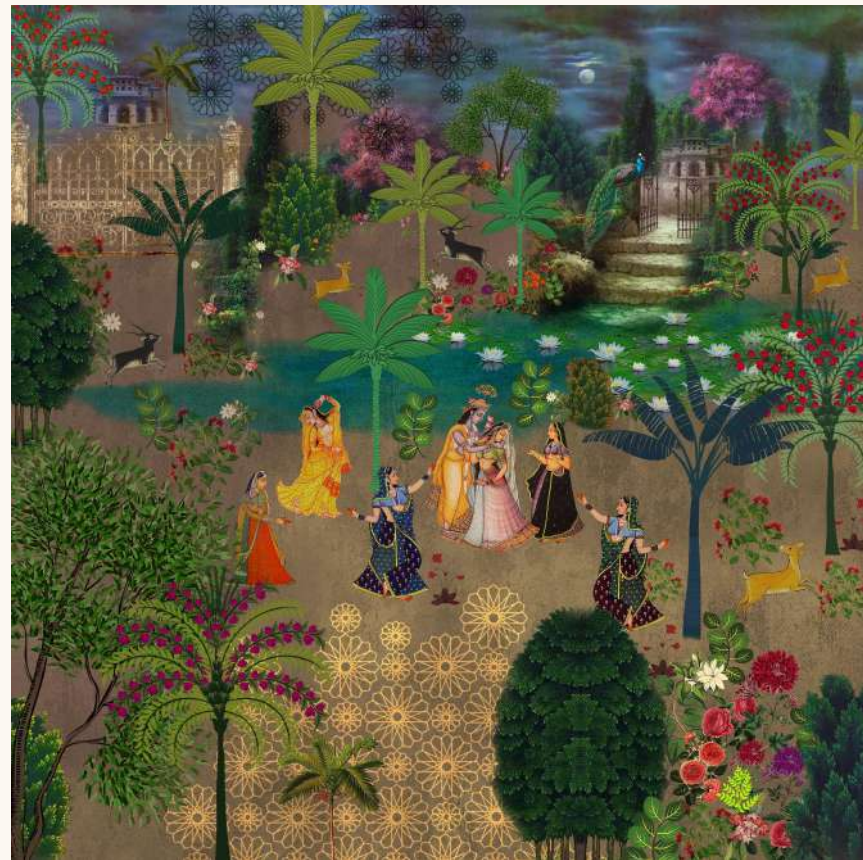


KM 1024



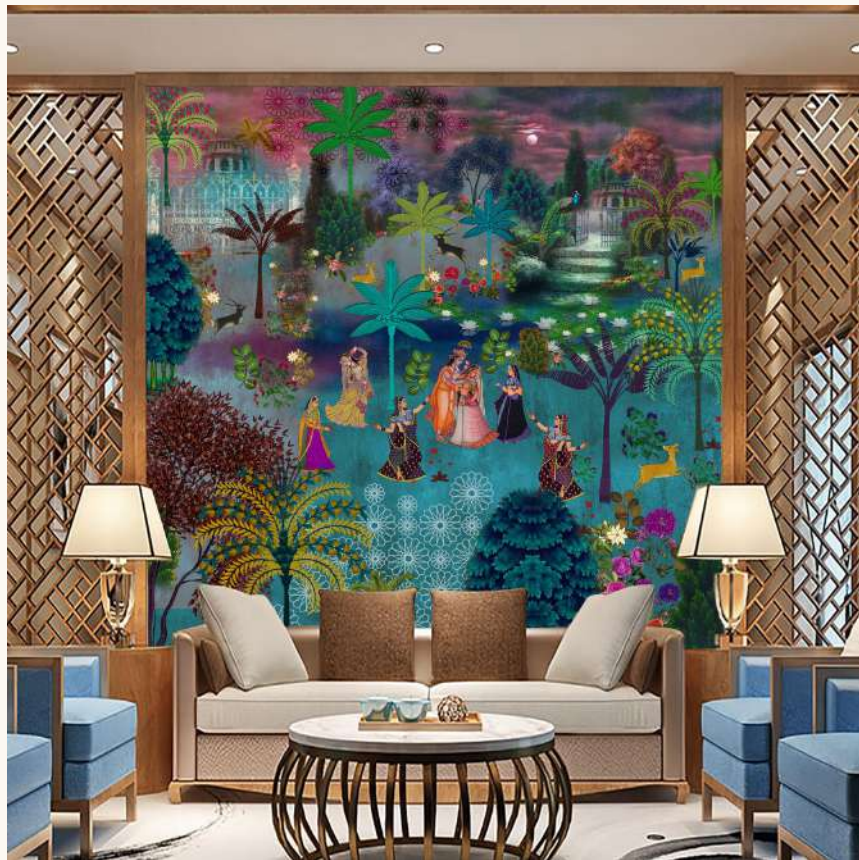


Dawns of Raas Leela



KM 1027





Nights of Raas Leela

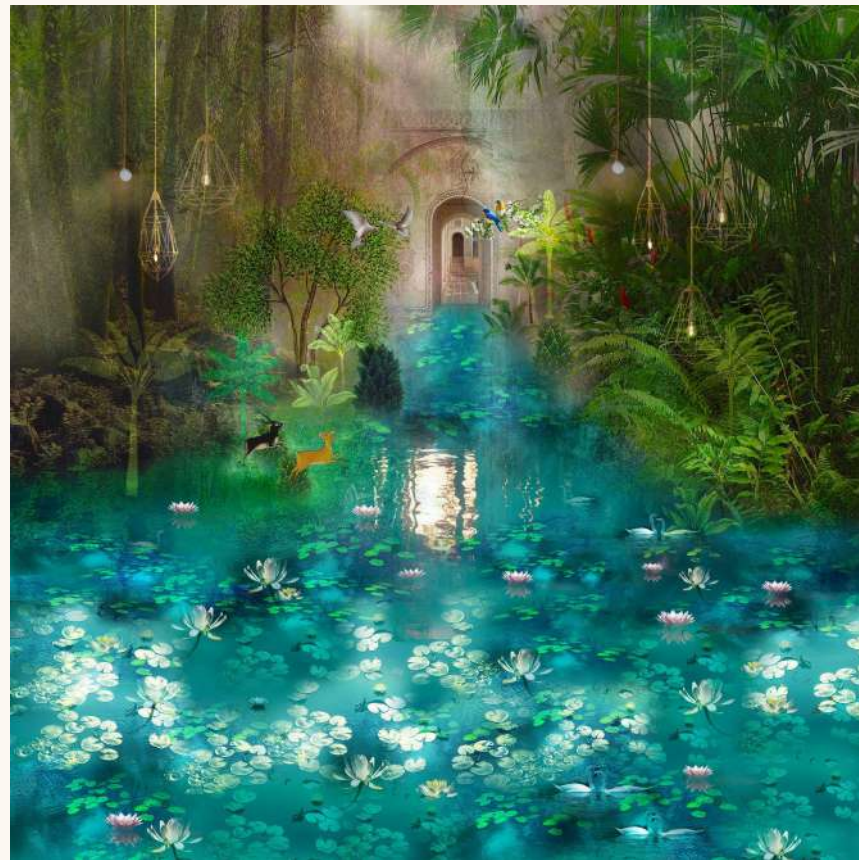


KM 1028





Charm of Silvassa

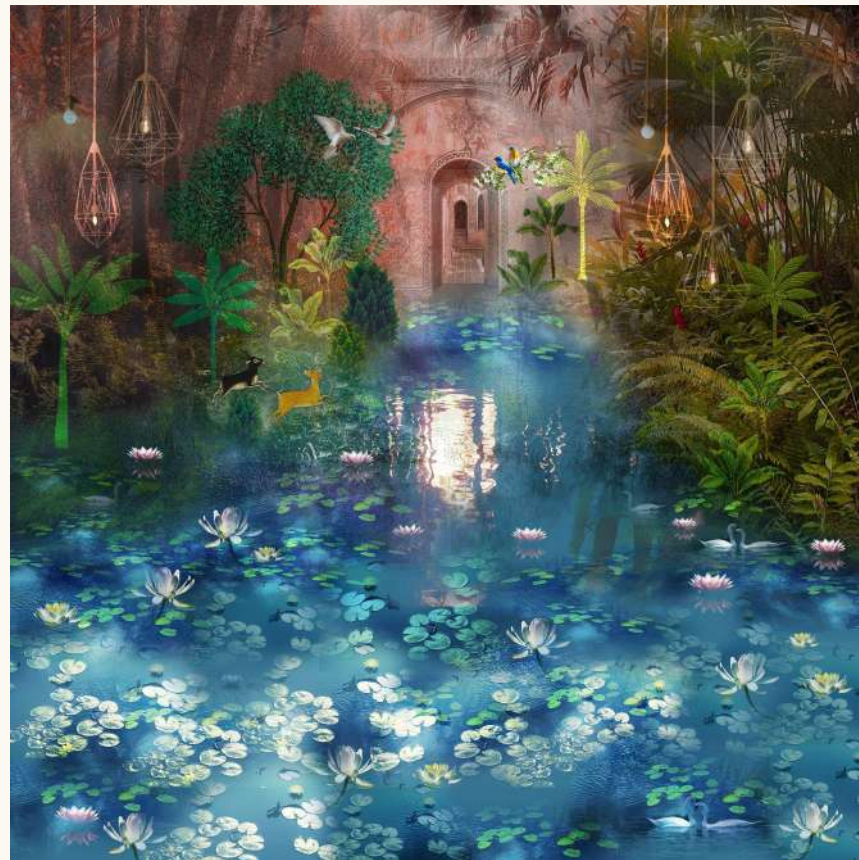


KM 1029





Charm of Silvassa



KM 1030





Purgatory of Nirvana



KM 1033





Lake of Wisdom



KM 1002

# Technical Specifications

The **Signature Collection** by **Krsna Mehta** is a custom made digital Wallcoverings with a flexibility to accommodate the designs as per your wall size.

## I. Print Media Specifications\*:

- 1 (a). See the Latest Marshalls Media Catalogue for Digital Printing. The Non-Woven base is a special coated base developed for wallcoverings from Germany, for superior quality high-end Digital printing with a maximum print-width of 1.63 mtrs ( 64").  
(b). Printing undertaken on Latex technology environment friendly inks.
2. There are many other print surfaces also available like : Vinyl Texture on paper and fabric backing, Fabric, Canvas, Leather cloth, Perforated Vinyl, Backlit Fabric and Others. Different surfaces are for various different products apart from wallcoverings ie Curtains, Upholstery, Cushions, Glass films etc.

## II. The digital printed wallcoverings from Marshalls are Spongeable, light-fast and colour-fast.

## III. Ordering Process & Measurement :

- 1) Standard designs shown in the Catalogue are in 1:1 ratio. Any other ratio is also provided as per customer requirement. However converting into other ratios may result in some variations from the original image. The Final edited and resized image shall be emailed to the Customer for approval with a Disclaimer.
- 2) Rs. 1000 is charged extra towards editing and/or resizing for Customised sizes.
- 3) The Marshalls logo shall be placed in the Picture on the right hand side bottom corner, for authentication purposes.
- 4) In case the Customer cancels the Order before printing then a processing charge of 1000 is applicable, besides other Order Cancellation costs as per T & Cs of Order Acceptance.
- 5) All Orders are accepted in sq. mtrs. only. For Billing purposes, the MOQ (Minimum Order Quantity) per design is 2 sq.mtrs and thereafter in multiples of 0.5 sq.mtrs. (However the actual size of the wall for the Picture should also be mentioned in the Order Form).
- 6) Design once printed cannot be rejected or cancelled. Full payment is payable.
- 7) Take due care that 3 cms additional is taken in height and width on any one side

## Delivery Time

- Production time 2 working days on approval of resized design by the customer.

## USP of Marshalls Digital Printed Wallcoverings :

We print the wallcoverings with a 8-10 pass process using original imported inks thereby ensuring vibrant and long lasting colours.

The surfaces we print on are imported from Europe ensuring the highest quality of printing perfection.





**marshalls**  
India's No.1 Wallcoverings